

Ilana Cohn Sullivan

writer * director * producer

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Profile

Writer, Director and Producer with over 10 years experience working directly with clients, brand executives, and heads of network. Seeing projects through from concept to delivery while always meeting deadlines.

Experience

AwesomenessTV

2017

Creator, Show Runner, EP of original scripted series, "Overdue." This 6 part, episodic series is the first original programming for AwestruckTV. Sponsored by JC Penny, the show incorporated subtle brand integration.

Bellum Entertainment

2016-2017

Freelance Scriptwriter & Producer (36 episodes) for the half-hour comedy clip show, "Animals Unleashed." Working independently, delivering weekly script. Editing clips. Building Segments.

BuzzFeed

2015-2016

Branded Content Writer. Pitching ideas to executives and client, assembling pitch decks and writing scripts that integrate products into BuzzFeed style videos. (Gerber, Petco, Purina)

Pollution Studios

2015-2016

Copy Writer. Providing clients with a multitude of concepts. Taking projects from idea to delivery. Scheduling. Budgeting. Social media strategizing. Implementing marketing, giveaways, and outreach for various products.

Nickelodeon

2014-2016

Staff Writer & Director for Nickelodeon's "Creative Lab." Pitching and writing original sketch ideas. Directing short series under various budgets. Working with a team to create and write and hour-long Holiday special.

Maker Studios

2010-2013

Staff Writer and Development. Working alongside Samantha Scharff and Horatio Sanz developing series for lead channels. Segment and joke writing on "Equals Three." Writing for guest hosts including T.J. Miller, Bobby Lee, and Garfunkle & Oates. Sketch writing and performing for various YouTube channels.

Fremantle Media

2009-2012

Creator, Producer, Writer, and Voice of 8 episode animated series "4th Period Lunch," based on original 10 episode series I created, "Better Your F*cking Self." Directing. Organizing and hiring crew and talent. Production Scheduling. Art directing. Securing locations. Budgeting. Overseeing post workflow.

Cho Dependent

2007-2009

Producer and Writer of 5 music videos from Margaret Cho's Grammy nominated album, Cho Dependent. Co-directing. Treatment writing. Camera operating. Art Directing. Travel coordinating. Budgeting. Acquiring crew and talent. Location scouting. Post supervising. Managing deliverables.

Achievements

Won a Webby Award for Fremantle show, "Better Your F*cking Self." Created "Yer Mama" podcast, ranked in iTunes top 50 kids and family podcasts. Hired by Nickelodeon to write a pilot based on the success of characters I created for original sketch. Over 75 million Youtube video views on work I've created and written.

CBS Diversity Showcase Writer, 2014.

Education

Rowan University: BA in Communications; Radio TV Film.

Tel Aviv University: International Studies, Arab Israeli Conflict

International Film and TV Workshops: Documentary Filmmaking with Bill Megalos; Oaxaca Mexico

Groundlings(alum), IO West(alum), UCB: Studied improv and sketch comedy writing and performing

Skills: Final Cut. Photoshop. Power Point. Final Draft. Word. Excel. Script coverage. Treatment writing. Social Media Strategizing. Podcasting. Art Directing. Camera Operating. Budgeting. Travel Coordinating. Managing cast and crew. Still Photography.